Pharmaxis Ltd
Cookie Policy

This Cookie Policy explains how Pharmaxis and our affiliates use cookies and similar technologies to recognise you when you visit our websites, including our associated mobile applications (mobile apps) owned and controlled by Pharmaxis. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

What are cookies?

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

Cookies set by Pharmaxis are called "first party cookies". Cookies set by parties other us are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (e.g. like interactive content and analytics). The parties that set these third party cookies can recognise your device both when it visits the website in question and also when it visits certain other websites.

Why do we use cookies?

We use first party and third party cookies for several reasons. Some cookies are required for technical reasons in order for our websites to operate; we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our websites. For example, Pharmaxis may keep track of the pages you visit on Pharmaxis websites, in order to determine what portion of the Pharmaxis website is the most popular or most used. This data may then be used to deliver customized content within the Pharmaxis website to customers whose behaviour indicates that they are interested in a particular subject area. Third parties serve cookies through our websites for analytics and other purposes. This is described in more detail below.

What types of cookies do we use and how do we use them?

The cookies Pharmaxis uses include:

Essential website cookies: These cookies are strictly necessary to provide you with services available through our websites, mobile apps and to use some of its features, such as access to secure areas.

Performance and functionality cookies: These cookies are used to enhance the performance and functionality of our websites and mobile apps but are non-essential to their use. However, without these cookies, certain functionality may become unavailable.

Analytics and customisation cookies: These cookies collect information that is used either in aggregate form to help us understand how our websites mobile apps are being used or how effective our marketing campaigns are, or to help us customise our websites for you.

Social networking cookies: These cookies are used to enable you to share pages and content that you find interesting on our websites or mobile apps through third party social networking and other websites. These cookies may also be used for advertising purposes too.

11 October 2018

How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie preferences by clicking on the appropriate opt-out links provided below.

You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. The means by which you can refuse cookies through your web browser controls vary from browser-to-browser, so you should visit your browser's help menu for more information.

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit http://www.aboutads.info/choices/ or http://www.youronlinechoices.com. You may opt out by clicking here: http://preferences.truste.com/ (or if located in the European Union, by clicking here: http://www.youronlinechoices.eu/). Please note this does not opt you out of being served advertising; it opts you out of being served customised advertising. You will continue to receive generic advertisements.

Essential website cookies: Because these cookies are strictly necessary to deliver the websites to you, you cannot refuse them if you wish to use our websites. You can block or delete them by changing your browser settings however, as described above.

Updates to this Cookie Policy

We may update this Cookie Policy from time to time in order to reflect changes to the cookies we use or for other operational, legal or regulatory reasons. Please re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at info@pharmaxis.com.au.

11 October 2018